DATE: 09/18/91 SALES INFORMATION SYSTEM TIME: 07:38

SUBJECT: WAKEFERN FOOD CORP. SENDER: NICK KURUC 1240

TO: ALL [illegible] WITH SHOP RITE STORES SUPPLIED BY WAKEFERN FOOD CORPORATION

SUBJECT: WAKEFERN FOOD CORPORATION

DEAR MANAGERS:

AS STATED IN MY D/T OF SEPTEMBER 16, WAKEFERN FOOD WILL BE MAKING A DISTRIBUTION TO ALL SHOPRITE STORES THE WEEK OF SEPTEMBER 16.

AT THIS TIME I AM REQUESTING THAT THE FOLLOWING ACTION BE TAKEN:

› DIVISIONS RESPONSIBLE FOR THE FOLLOWING GROUPS OR INDEPENDENT MEMBERS SHOULD CONTACT THOSE MEMBERS AND WRITE A VOUCHER FOR THE DISTRIBUTION (NUMBER OF STORES X $ 22.50/STORE):

| | | | |
|---|---|---|---|
| BIG V SHOP RITE | STARN'S SHOP RITE | LISSACK SHOP RITE | SINGER SR |
| COLALILLO SHOP RITE | RONETCO SHOP RITE | CONSOLIDATED SR | INFUSINO SR |
| CUTLER | ZALLIE SHOP RITE | INSERRA SHOP RITE | PERLMUTTER SR |
| LAURENTI SHOP RITE | TERRY SHOP RITE | CLARE SHOP RITE | BROWN SHOP RITE |
| GLAD SHOP RITE | SITAR SHOP RITE | CLARE T. SHOP RITE | DRUIAN SR |
| WOLFSON SHOP RITE | T. INFUSINO SR | GUARANTEE SHOP RITE | GLASS SHOP RITE |

(PLEASE MAIL COPIES OF ALL VOUCHERS TO MY OFFICE BY OCTOBER 11)

› ALL DIVISIONS SHOULD ENSURE THAT SHOP RITE STORES WITHIN THEIR BOUNDRIES ARE CONTACTED THE WEEK OF SEPTEMBER 23, FOR THE PURPOSE OF PLACING COUPONS ON CARTONS OF DORAL AND STERLING ($ 4.00 OR $ 4.50 ON DORAL, $ 2.00 OR ($ 1.50 ON STERLING).

AS INFORMATION THIS DISTRIBUTION WAS BACKED BY AN ADDITIONAL ORDER OF 330 CASES OF DORAL AND STERLING PRODUCT.

WAKEFERN HAS GIVEN TENTATIVE APPROVAL FOR A SECOND DISTRIBUTION IN DECEMBER, IMPLEMENTATION OF THE ABOVE.

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT ME.

BEST REGARDS,
NICK
N. N. KURUC, JR.

GNK/FR
1-2
CC: M. A. YOUNG
J. P. RENEHAN
P. E. SCHMIDT
B. G. NORMAN, JR.
NASA

TO: LANNY RITZ
PEGGY LEN

Please make payments as indicated above and return the blue copies of drafts stapled to this letter to the office no later than 10/4/91.

J.H. Casey

*** END OF MESSAGE ***

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Source: https://www.industrydocuments.ucsf.edu/docs/rldy0000